

PRESS RELEASE

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Infopaq acquires Cision's German legal entities and becomes the largest vendor in Europe

Acquiring the entire monitor and analysis business of Cision Germany makes Infopaq a global top 5 service provider in the media monitoring and analysis industry. Infopaq will leverage on the huge German market opportunity and secure additional growth.

Following its global strategy Infopaq International has signed an agreement to purchase Cision's German legal entities. The transaction will be completed on March 31 2010. Prior to completion, Cision will separate and thereby retain its current German CisionPoint customers as well as a sales force to continue to sell this solution on the German market.

"Infopaq's strategy is clear. We want to be a global service provider and the leading brand in Communication and Media Research. We plan to grow and develop the acquired German business and make it profitable" says the CEO of Infopaq Group Jacob Meibom. "We are in this industry to stay and grow!"

Cision's German business had revenues of about EUR 18 million in 2009, with nearly all of its business focused on transactional Monitor and Analyze services, and with about 240 employees as of December 31 2009.

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**About Infopaq**

Infopaq is a global operating, European-based company, with expertise in media, publicity, analysis and consulting. By providing media monitoring, surveys, tracking, news evaluation, analysis and consulting services, we help our clients improve future communications efforts and thereby attain their business goals. We have approximately 6,500 clients and over 500 employees in Denmark, Estonia, Finland, Germany, Norway and Sweden.